

KEY STATISTICS FOR STUDENT ASSESSMENT OF PROGRAMS

SHORE BEAUTY SCHOOL OUTCOMES

NJ State Licensure Pass Rates: As reported by Shore Beauty School (“Shore”) to the National Accrediting Commission of Cosmetology Arts & Sciences (“NACCAS”), during 2009, **94.7%** of Shore Cosmetology & Hairstyling graduates, who took their licensing exam with the NJ State Board of Cosmetology & Hairstyling, passed their exam. Similarly, in 2009, **100%** of Shore’s Cosmetology Instructors passed their State licensing examination.

Job Placement Rates: As reported to NACCAS by Shore, during 2009, **77.3%** of Shore Cosmetology & Hairstyling graduates were placed in beauty related jobs following graduation. Similarly, in 2009, **100%** of Shore Cosmetology Instructor graduates were placed in instructor positions following graduation.

Graduation & Retention Rates: As reported to NACCAS, during 2009, **70.3%** of Shore Cosmetology & Hairstyling students graduated from their programs. Similarly, in 2009, **100%** of Shore Cosmetology Instructor students graduated from their programs. Based upon the most recent information reported to the U.S. Department of Education’s Integrated Post-secondary Education Data System (“IPEDS”), **81%** (the “retention rate”) of all full-time, first-time certificate seeking Shore students, who began their studies in Fall 2009, were either still enrolled or graduated from Shore by Fall 2010.

On-Time Completion Rates: During the 2009-2010 award year (i.e., July 1, 2009 to June 30, 2010), **30.4%** of Shore Cosmetology & Hairstyling students completed their programs on-time. Similarly, during the 2009-2010 award year, **100.0%** of Shore Cosmetology Instructor students completed their programs on-time. For the purpose of this analysis, Shore defines “on-time completion rates” as 110% of scheduled class time hours, which is defined by the NJ State Board of Cosmetology & Hairstyling as the amount of time a student may attend a program without being charged over-time for making up class hours previously missed.

Median Loan Debt for 2009-2010 Graduates: The median Direct Loan debt incurred by Shore Cosmetology & Hairstyling students graduating in in the 2009-2010 award year was approximately **\$7,671**. During the 2009-2010 award year, Shore graduates neither incurred private debt nor debt owed to the school.

Shore has used its best and reasonable efforts to accurately collect the aforementioned outcome data. Certain such data relies upon the accuracy of input from our graduates, which Shore can neither control nor guarantee. As such, Shore does not guarantee the accuracy of any of the aforementioned data and disclaims any liability associated with any inaccuracies in this data.

COST OF PROGRAMS

- **Cosmetology and Hairstyling:**
 - Tuition and Fees: \$13,320
 - Books and Supplies: \$1,395 (upgraded kit available for \$1,695)
 - On-campus room & board: not offered
- **Barbering (currently NJ does not offer a separate Barbering license, as such those who wish to work as Barbers must graduate from a Cosmetology and Hairstyling program, as described above)**
- **Manicuring:**
 - Tuition and Fees: \$3,420
 - Books and Supplies: \$995
 - On-campus room & board: not offered
- **Cosmetology Instructor:**
 - Tuition and Fees: \$5,625
 - Books and Supplies: \$468 (optional kit available at cost of \$760)
 - On-campus room & board: not offered
- **Brush-Up Course:**
 - Tuition and Fees: \$2,875
 - Books and Supplies: \$475 (\$1,395 for complete kit)
 - On-campus room & board: not offered

BUREAU OF LABOR STATISTICS & SOC AND CIP CODES FOR COSMETOLOGY AND RELATED CAREERS

- For U.S. Bureau of Labor Statistics information on **Cosmetology and Hairstyling** careers (SOC Code: 39-5012 and CIP Code: 12.0401) go to <http://www.onetonline.org/link/summary/39-5012.00> and <http://www.bls.gov/oco/ocos332.htm>.
- For U.S. Bureau of Labor Statistics information on **Barbering** careers (SOC Code: 39-5011 and CIP Code: 12.0402) go to <http://www.onetonline.org/link/summary/39-5011.00> and <http://www.bls.gov/oco/ocos332.htm>.
- For U.S. Bureau of Labor Statistics information on **Manicuring** careers (SOC Code: 39-5092 and CIP Code: 12.0410) go to <http://www.onetonline.org/link/summary/39-5092.00> and <http://www.bls.gov/oco/ocos332.htm>.
- For U.S. Bureau of Labor Statistics information on **Cosmetology Instructor/Post-Secondary Vocational Instructor** Careers (SOC Code: 25-1194 and CIP Code: 12.0413) go to <http://www.onetonline.org/link/summary/25-1194.00> and <http://www.bls.gov/oes/current/oes251194.htm>.